



ONE BILLION IDEAS

The Idea Democracy

Your Trust, Our Priority.



**We'll keep you at
The Bleeding Edge of
Innovation.**

With Care



Care & Culture forms the foundation layer for OBI and it starts with us, trusting our customers with everything we have & more. Reciprocation is merely the value we get for the price we pay i.e. Trust.

WE CARE





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The OBI Proactive Care Model (O.P.C.M)



NEED ANALYSIS

We'll patiently listen to your need or your idea, analyze it & then share our inputs based on our experience



THE FIRST TRUST

We'd never charge you a dime in advance when we kick off our engagement. We'd agree on the size of the Sprints and what goes into it. Then the mutually agreed amount per Sprint would be due only when you've officially accepted the delivery of that Sprint. So, we'd always Trust you First.



TEAM CONSTRUCTION

After discerning the nuances of your needs, we would deploy a fully managed team that would live & breathe your goal. And, we have no qualms about starting with just 1 rockstar if that is what you'd like.



QUALITY CONTROL

We'll always own 100% of the Risk. For instance, if you do not accept the delivery of a 3 Week Sprint then you need not pay us for that Sprint and you reserve the right to sever the ties with OBI at any point in time and you'd never lose a cent with us.



Zero Risk. 100% Control.



- ✓ A Thinking Team with No Spoon Feeding
- ✓ Rapid MVP Construction. Time to Market Contraction.
- ✓ Pay Only on Delivery and Not for Mere Promises.
- ✓ Real Time Monitoring of 'Your' Team
- ✓ Onsite Deployment if necessary

10X Productivity while Reducing your Team Size

Stop throwing People at Problems!
We Discern & Leverage Efficient Tools
To Maximise Human Productivity &
then pass on 100% of the Cost & Time
Arbitrage to our Customers.

Intelligent usage of development tools will
imply that the quality of the deliverable will
meet Global Standards from the get go.

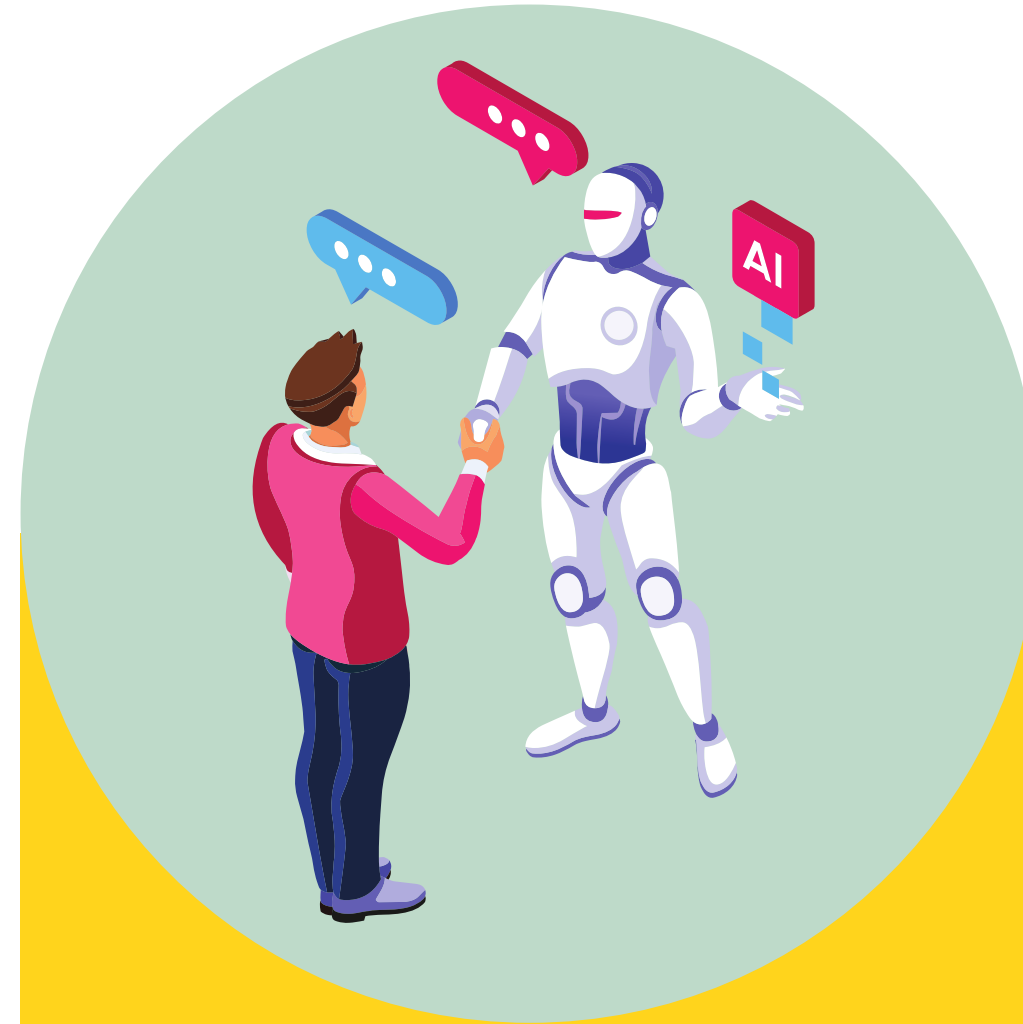
Thus, allowing a much smaller team to focus on introducing
innovation through customisation.



AI for You on Budget

Businesses that do not find a way to invest in innovating on behalf of their customers will eventually fall prey to the massive consolidation wave gaining momentum aimed at making the big, bigger.

The Power of AI that the Tech Giants use to serve hundreds of millions of customers globally should also be available to the Small & Medium Size Businesses to serve and grow their own niche. Today, that is not the case.





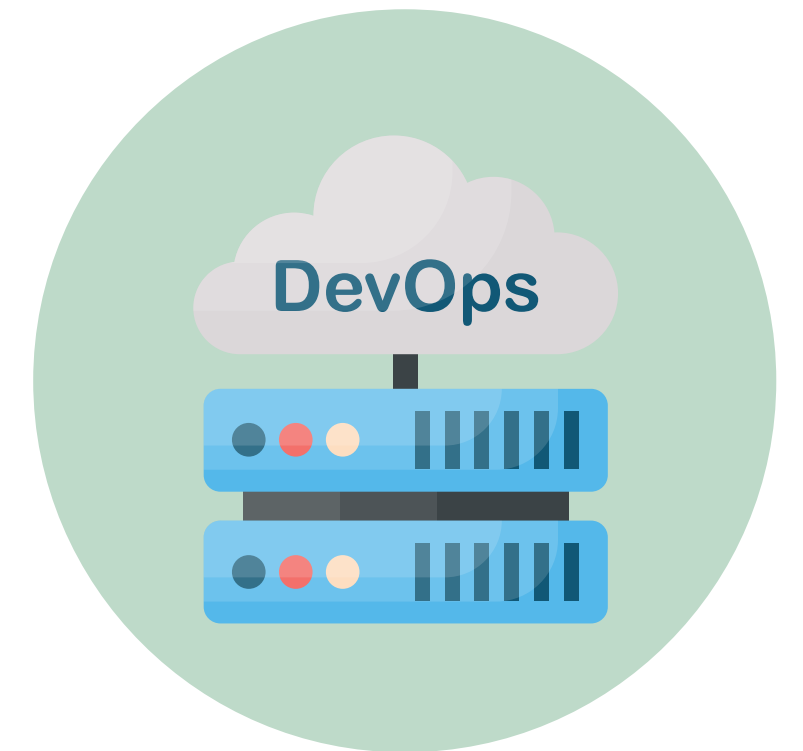
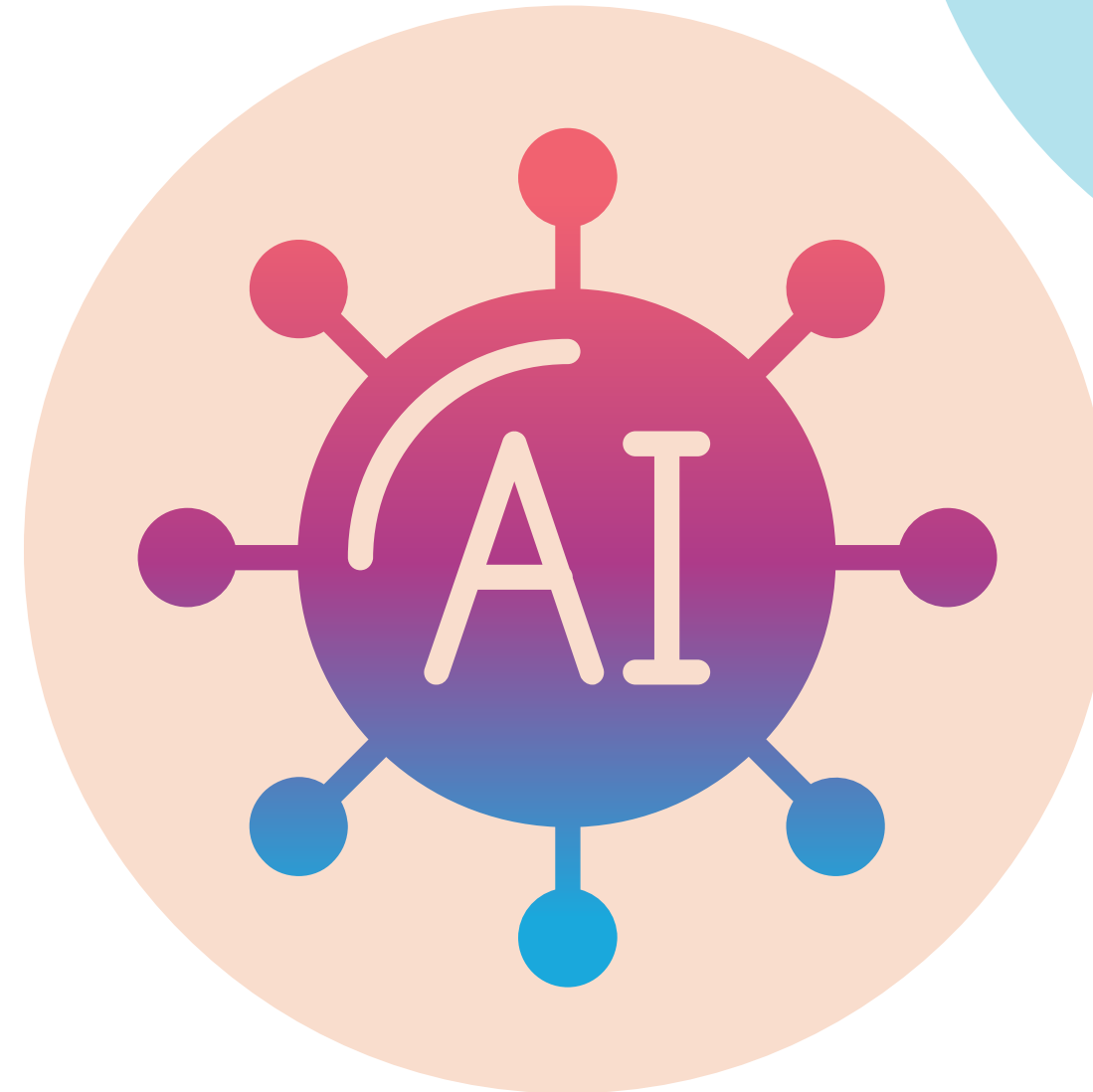
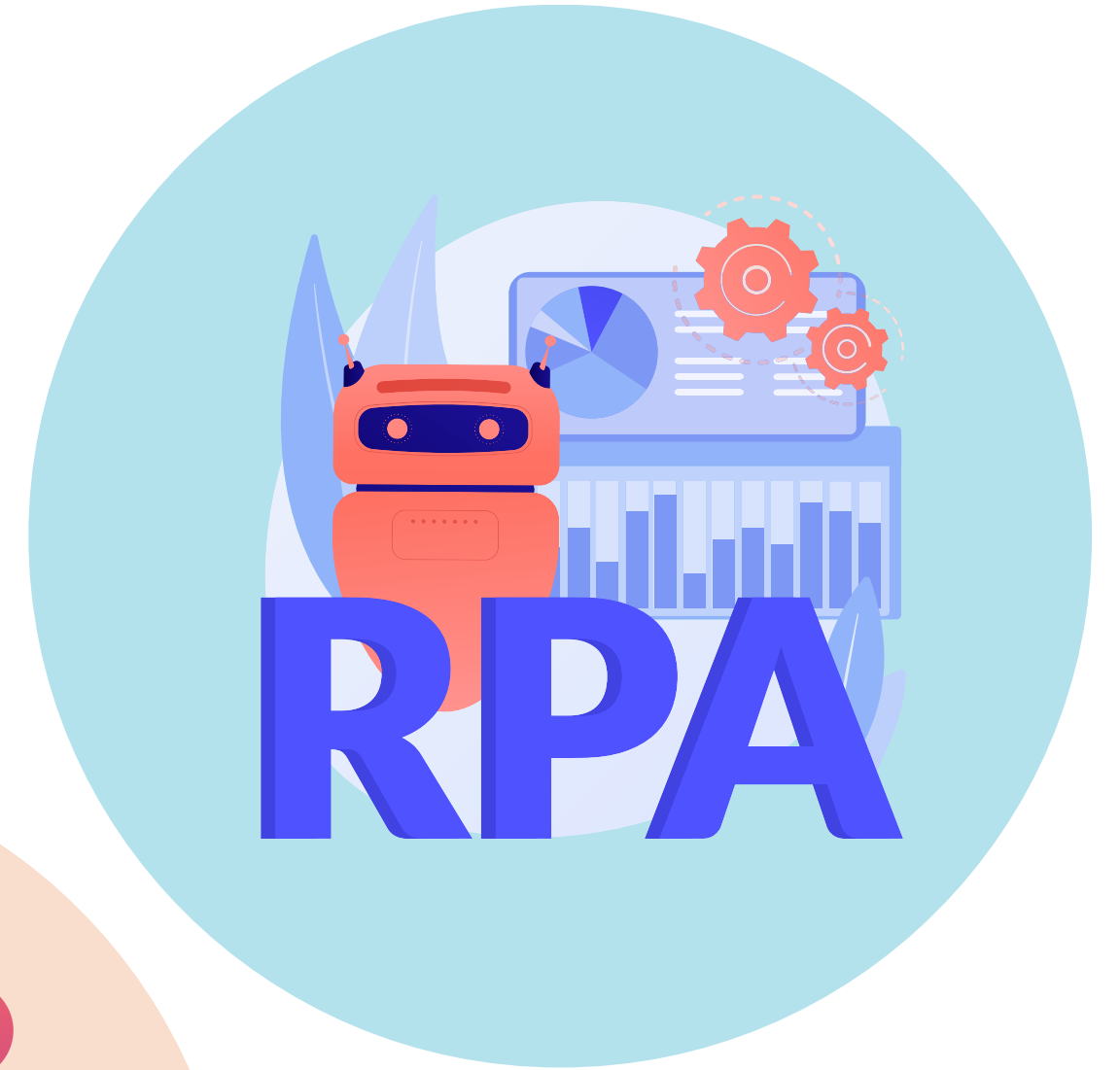
Give Your 'Ideas' the Chance That they Deserve..

1 out of 10 Ideas Succeed - Right?. Then, why is it not a good idea to improve your odds by testing the waters with a few Ideas instead of just 1. That way, at least 1 would go on to hit a home run that can change your life and the life of countless others, forever?

And, what if we told you that you could do exactly that, on time and on budget?

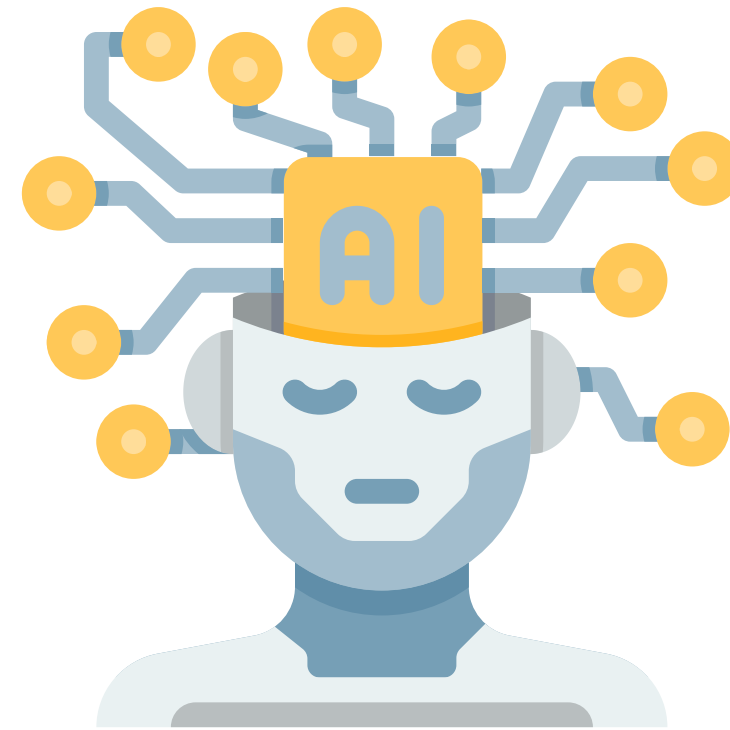
Capability Bucket

- ✓ Appian & Zoho in Low Code
- ✓ Rapid Application Development (Python, MERN/MEAN Stack, GoLang, Java SpringBoot)
- ✓ Bubble.io in Zero Code
- ✓ AI, ML, DL, NLP, Analytics & Chat GPT
- ✓ Software Robotics - RPA
- ✓ DevOps & CloudOps



Chat GPT For Your Business

To use ChatGPT for your business, you will need to train it on relevant data and integrate it with your existing systems. We can help you build your own using open-source libraries or assist with Chat GPT integration with your existing 3rd Party Platforms.





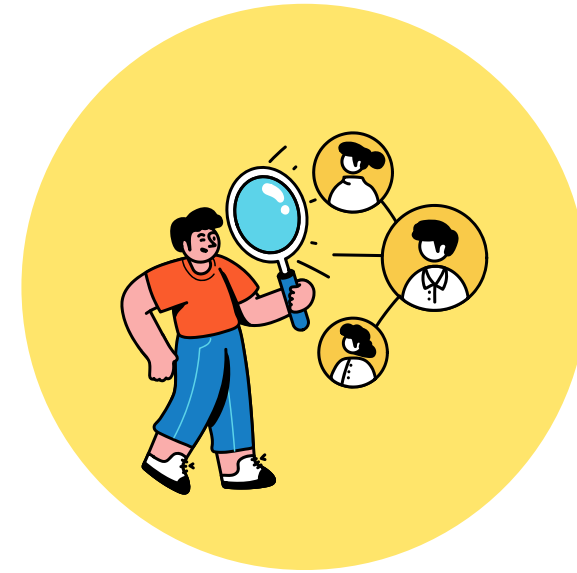
Our Skin In Your Business

In exchange for investing in your idea through our Sweat Capital & Discounted fees (The Carve Out in fees could go up to 50%), we'd expect a small portion of equity or an equitable share in revenue

What if you do not possess the Skill that we need?

The onus would be on us to find an appropriate resource for you after conducting 2 hands-on technical rounds for every interviewee.

Then, once we find an appropriate resource, s/he would need to complete 1 task that you assign him/her through mutual consensus before being onboarded as a part of your team.



Resource Identification



Conducting Technical Rounds



Mentor the resource while s/he is working on the task assigned by you

How Do We Practice What We Preach?

At OBI, we hire talented interns from different parts of under-served India and then impart hands on training for 6 months (spanning 9 hours a day) while paying them a Salary.

The idea is to form small teams, give them access to all the tools that they'd need so that they can turn one of their aspirational ideas into a working product. Folks who are able to live through the challenge would be formally absorbed into OBI and only then would they be deployed on client facing projects.



We Take Our Own
Medicine for 6 Months



Only then, would we
think of prescribing
them to You

Inside Sales-as-a-Service

A Great Product or Service sells by Itself is yet another myth and cannot be further from the truth. We here at OBI will help you create a small team of super heroes who will live and breathe your idea without the operational baggage of building and sustaining one.

You're free to pull the plug or pivot at will. You may learn more about our offerings here:
<https://www.onebillionideas.io/insidesalesondemand>



Time to Put our Promises To The Test?



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Thank You